



## Make the Most of Your Experience

Learn Spanish while you learn about Mexico.

### One "Chela" please!

**Mexican Beer** has a long history. Mesoamerican cultures knew of fermented alcoholic beverages, including a **corn beer** and **pulque**, a fermented sap of the maguey. European style beer brewed with barley was introduced with the Spanish, but the industry truly began to develop in the 19th century, due to an influx of **German immigrants** to Mexico and the emperor **Maximilian I**. The emperor had his own brewer, who produced Vienna-style dark beers. This influence can be seen in two popular brands of **Negra Modelo** and **Dos Equis Ambar**.

By 1918, there were 36 brewing companies, but over the 20th century, the industry consolidated until today. Two corporations, **Grupo Modelo** and **FEMSA** control 90% of the Mexican beer market. Cervecería Modelo was founded in 1925 in Mexico City, with its first two brands, **Modelo** and **Corona**, exporting eight million bottles a year to various countries. FEMSA's brands today include **Tecate**, **Sol**, **Dos Equis**, **Carta Blanca**, **Superior**, **Indio**, **Bohemia** and **Noche Buena**. Microbrews are a new and still rare phenomenon in Mexico, but they do exist.



Except for some dark beers, such as **León** and **Noche Buena**, almost all beer produced in Mexico is pilsner. The oldest and most traditional pilsner in Mexico is **Bohemia**, which has reached the respected distinction of being like one of the finest beers of the world.

Beer in Mexico is commonly called "**chela**". A very popular beer cocktail called "**michelada**", consists of light beer with lots of lime juice and salt, and can include chili powder, Worcestershire sauce, or tomato juice. The name "michelada" comes from the phrase "mi chela helada" (my beer, ice cold). Most beer is sold in 325ml bottles called "**medias**" and in large bottles of 940ml called "**caguamas**" in the popular slang.

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**Mexico 365**, Things to Do, Where to Eat, Shopping, Tips for Visiting & Entertainment.

**Bacus** offers a vast selection of beers and wines from around the world.

**Grupo IRENA** specializes in security and risk management.

**For Special Treatment, let them know you come from Meet Point – Expat Services!**

## Get Started - Start up a Business in Mexico

**Mexico** welcomes expat entrepreneurs so why not start businesses here. Whichever you work at something you were doing before or turn a hobby into a money-making activity, there are a number of areas you should consider:

1. **Viability of your business plan:** Dreams are seldom fulfilled without a plan. A **Business Coach** helps creating a structured and realistic plan to move ahead. He also ensures that all your decisions are based upon facts.
2. **Update your Migratory Status:** You will need to obtain the appropriate visa or work permit, so you can work in your new business. Specific requirements can vary depending on what kind of project you plan to start.
3. **Legal Requirements:** Ensure that your proposition can be a success whilst remaining within the legal requirements. Another important step is to register the business at the Federal Taxpayer's Registry.
4. **Marketing:** Consider strategies in marketing, covering a range of aspects, including advertising, public relations, sales, and promotions.
5. **Taxation:** An accountant will help with local taxation to ensure that you pay the right amounts of money to the authorities at the right time.

Starting a company will be challenging, but do not let this overwhelm you. **Meet Point** is ready to support you on your road to potential success. Thousands of expats have successfully set up a business in Mexico. Why not you?

For further information on our "**Get Started – Business Start Up Service**" [contact@meetpoint.com.mx](mailto:contact@meetpoint.com.mx).

## OPPORTUNITIES

### Cozy Apartment for Rent – Highland Park, Interlomas

Level 3, 3 rooms, 2 bathrooms, 2 parking spots. Security 24/7. Close to Interlomas. Clubhouse.

Rent: \$13,500MXN

### Beautiful Apartment for Rent – Dos Puertas, Santa Fe

2 rooms, 2 bathrooms, 1 parking spot. Common areas: gym, playground, lounge, garden and kids area. Close to Santa Fe. Security 24/7. Rent: \$11,000MXN

### Cozy House for Rent or Sale - Lomas de Chapultepec, Sierra Amatepec

640m2, 500 of construction, 4 rooms, 4 bathrooms, 2 gardens, 2 terraces, library, 3 rooms. Close to Palmas. Rent: USD \$5,800 / Sale: USD \$1,100,000

### Spacious Residence for Rent - Alcazar de Toledo, Lomas de Reforma

3 rooms and 1 studio, 2.5 bathroom, 857 m2C / 450m2L, 5 parking spots, garden, private security. Rent: \$60,000MXN.

### Furnished Apartment for Rent – Campos Eliseos, Polanco

186m2, 2 rooms, 2.5 bathrooms, furnished in modern style. Security 24/7. Rent: \$4,500USD

### Furnished Room for Rent – Emerson, Polanco

Apartment to share with 2 inhabitants, 1 room available. Services includes. Rent: \$7,000MXN

### Convenient Apartment for Rent – Tres Lagos, Anahuac

Level 9, 76m2, 2 rooms, 2 bathrooms, 2 parking spots. Semi-furnished. Security 24/7. Close to Polanco. Common areas: gym, pool, kids area, bbqs and common room. Rent: \$13,500MXN

### Well-located Apartment for Rent – Tuxpan, Roma Sur

New apartment, 128m2, 2 rooms and studio, 1.5 bathrooms, 1 parking spot, balcony. Level 1, valet parking, security 24/7. Rent: \$18,000MXN.

### Amazing PH for Rent – Cordoba, Roma Norte

100m2 and 100m2 of private roof garden 2 rooms, 2 bathrooms, 1 parking spot. Rent: \$18,500MXN



Click here to find more information or contact [newhome@meetpoint.com.mx](mailto:newhome@meetpoint.com.mx)

You didn't find what you are looking for? MeetPoint provides advice and support to find the right place according to your needs and preferences.

## Event Calendar

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Start Building new social networks straight away: join our events organized to help you meet other expats and global minders. [Click here for more information....](#)

PUEBLA ESPLENDOROSA	16 JUNE - \$599MXN
PUEBLOS MÁGICOS DE MORELOS	16 JUNE - \$599MXN
CHIGNAHUAPAN	17 JUNE - \$599MXN
RUTA DE ZAPATA	17 JUNE - \$599MXN
TLAXCALA PREHISPÁNICA Y COLONIAL	24 JUNE - \$599MXN
XOCHICALCO	24 JUNE - \$599MXN
QUERÉTARO MÁGICO	30 JUNE - \$599 MXN
OAXACA GUELAGUETZA	28-31 JUL FROM \$4,039MXN

**OAXACA GUELAGUETZA**  
MONTE ALBÁN, CUILAPAN, COYOTEPEC, SANTO TOMÁS JALIEZTA

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4 días / 3 Noches

**¡¡¡¡¡¡¡¡**  
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- Acceso para espectadores en la Guelaguetza  
- Comida tradicional por día  
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Doble: \$4,759 | Triple: \$4,279  
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